

This presentation was live at:



# Smart Buildings

**SHOW**

18-19 October 2023 • ExCel London



ENERGY DATA

[www.smartenergydata.co.uk](http://www.smartenergydata.co.uk)

**n3rgy**

[www.n3rgy.com](http://www.n3rgy.com)

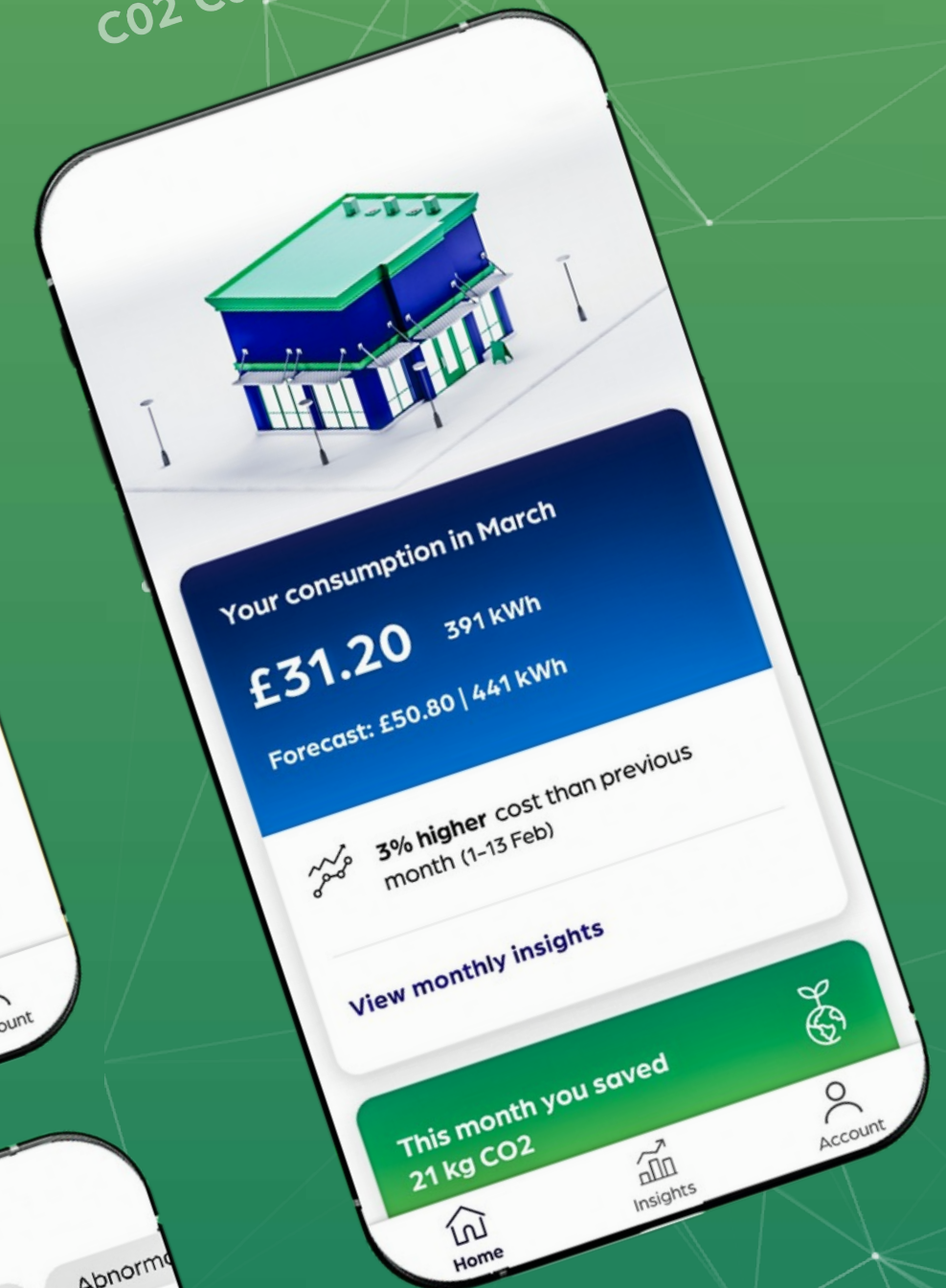
Easy, secure and scalable access to energy data from millions of smart and advanced meters, as well as other smart devices.

**Presenter: Tom Woolley**

Smart Product and Strategy Director – SMS Plc



AI Learning  
Smart Insights  
CO2 Calculator





# Energy is changing from Blockbuster to Netflix



# What is Open Energy Data?



At the end of 2022

of the  
**31.3**  
million

smart and advanced  
meters installed

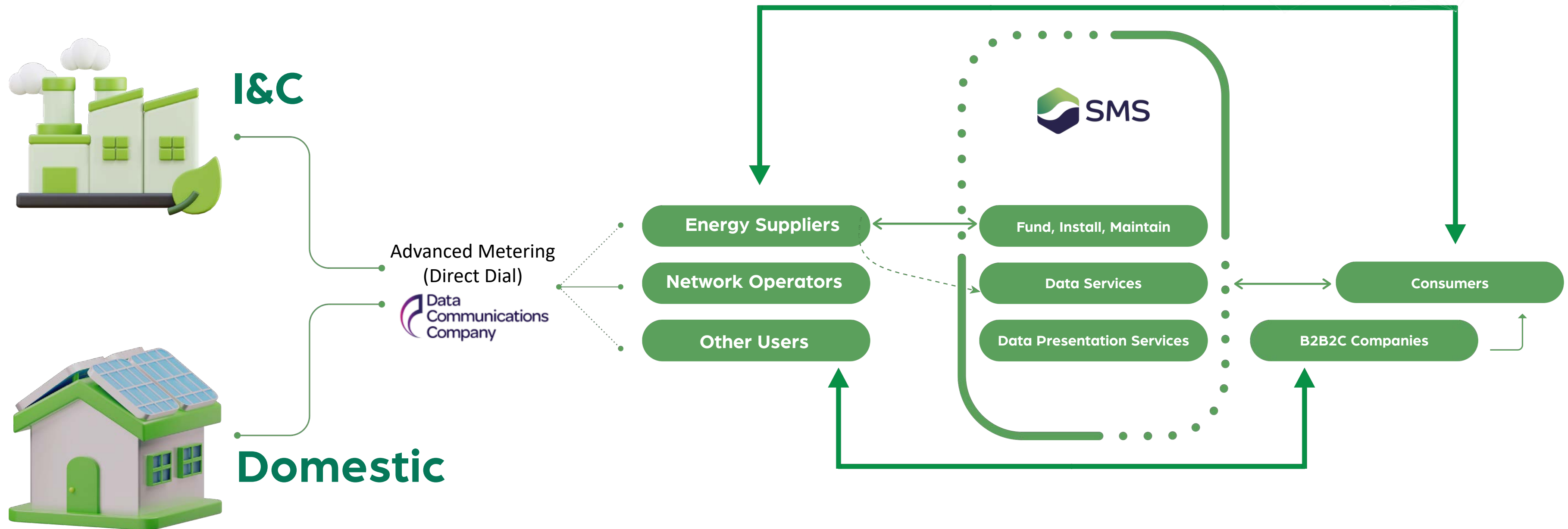


This represents ~55% of Great Britain's Meter Points

15,500 more installed every day by Energy Retailers

Digitising our Energy System is unlocking energy data  
for everyone – no longer limited to Energy Supplier

# The Smart Metering Ecosystem – GB



# Energy Data is not just for the Energy Market

## Energy Market

- Energy Suppliers (Import)
- Export Suppliers
- MAPs / MOPs / MAMs
- Solution providers
- DNOs / DSOs

## Manufacturers & Installers

- Heat Pump
- Electric Vehicle
- Smart Appliances & Devices

## Asset Operators

- Smart Home providers
- Charge Point Operators
- Energy Management Systems

## Owners

- Landlords
- Businesses
- Vehicle Fleet Managers

## Energy Services & Apps

- Energy Cost management
- Energy Usage management
- Switching Services
- Net Zero

## Finance & Supply Chains

- Banks
- Inventors
- Pension funds

**Simple, Reliable, Performance,  
Secure Modern Standards Based API**

Regulatory Obligations

Technical Complexitiesrators

Reliability Difficulties

Security Demands

Privacy & Consent Obligations

Interoperability &  
Compatibility Issues

# n3rgy Service Offering

## Data Streaming

Electricity & Gas  
Consumption (30 minute), export and Tariffs  
Energy IoT (Internal Temperature Data)

## Privacy Services

Standard and Industry Audited Consent  
Pre-approved and Bespoke trusted consent

## Device Management Services

Inventory  
Diagnostics (basic)  
Firmware (meter) management

## CAD Pairing

10 second data

## Market role as a service

Other User  
Export Supplier  
DNO

The background of the slide is a solid green color with a subtle gradient. Overlaid on this background is a complex, abstract network of white lines and dots. These dots represent nodes, and the lines represent connections between them, forming a web-like structure that is denser in some areas and sparser in others. The overall effect is a modern, technological aesthetic.

# **GB wide data sounds expensive?**



# The Solution

## Access To Data

- Low cost simple access to digital energy
- Digital & Self Serve
- Privacy & Consent Managed



## Enhance Data

- Energy Insights
- Software Driven Sustainable Solutions
- ESG Obligation Alignment
- Flexibility Solutions
- Tariff Alignment / Optimisation
- Data aggregation for specific use cases



## Drive Opportunities Through Data

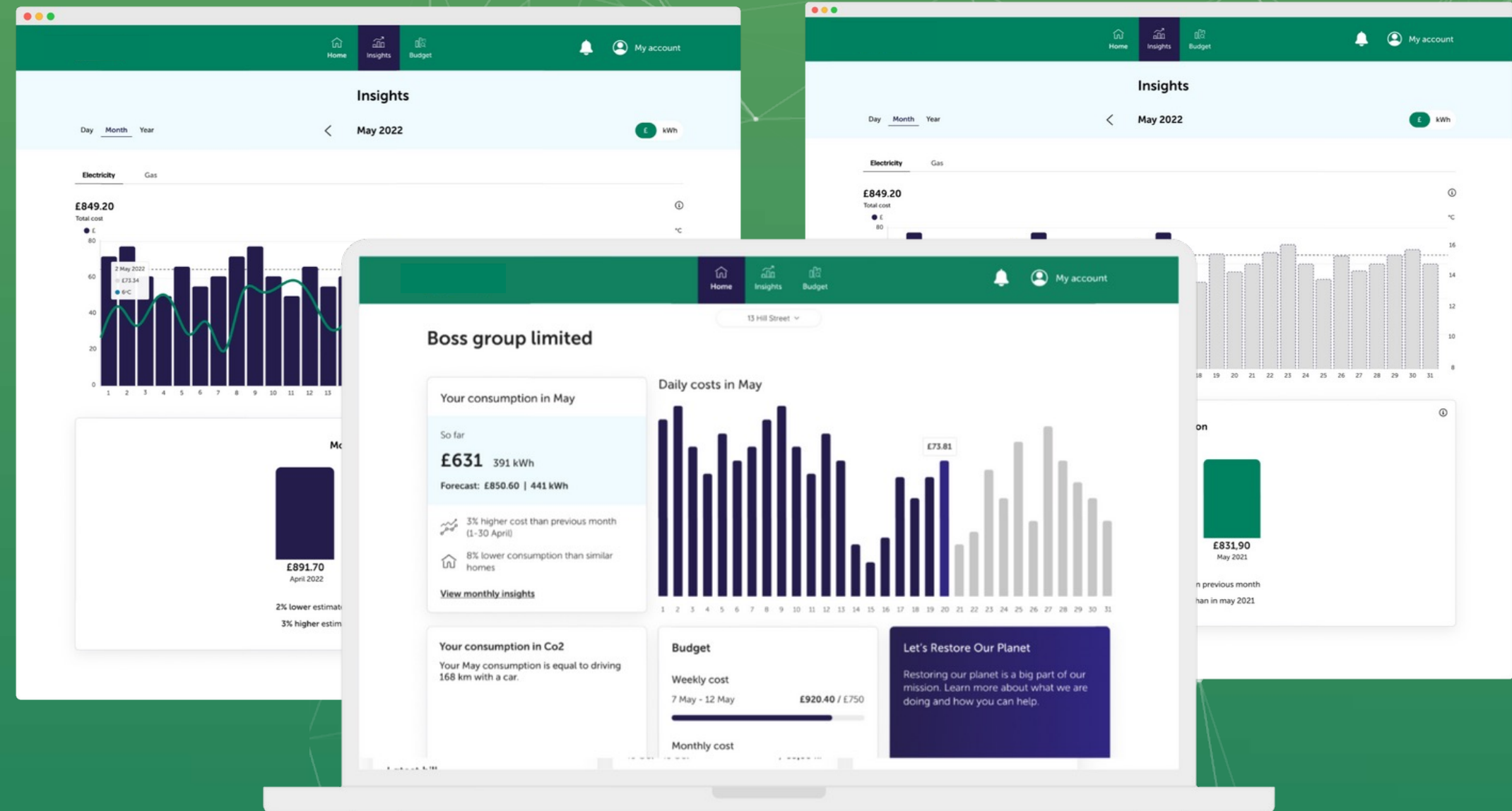
- Acting on Recommendations
- Funding and Installation of Solutions





# Adding Value to Energy Data

Energy Insights

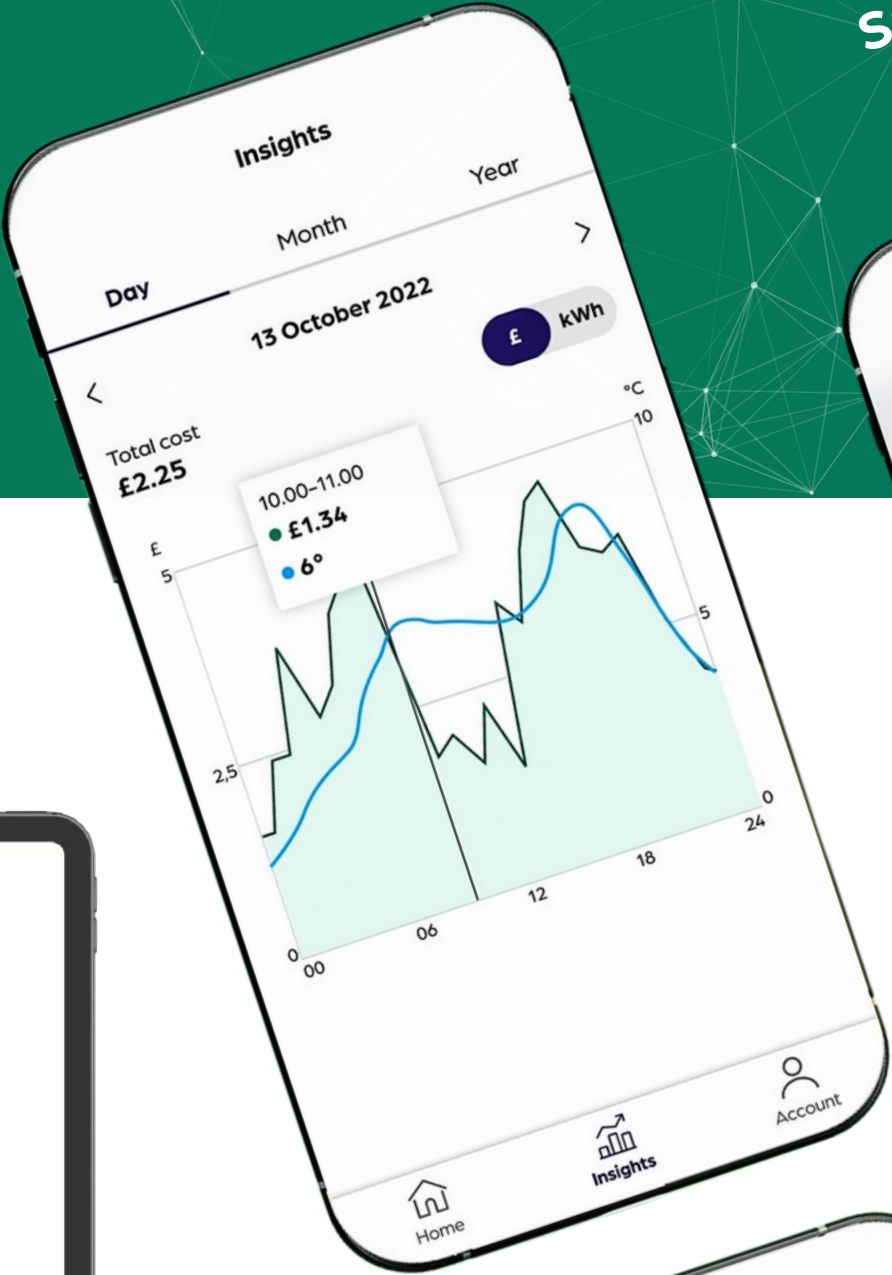
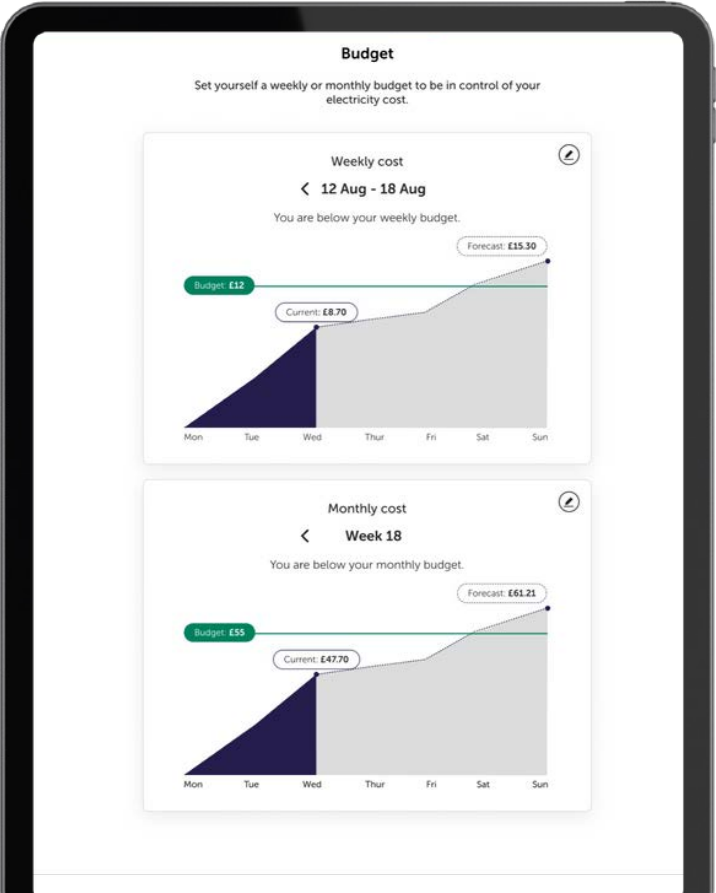
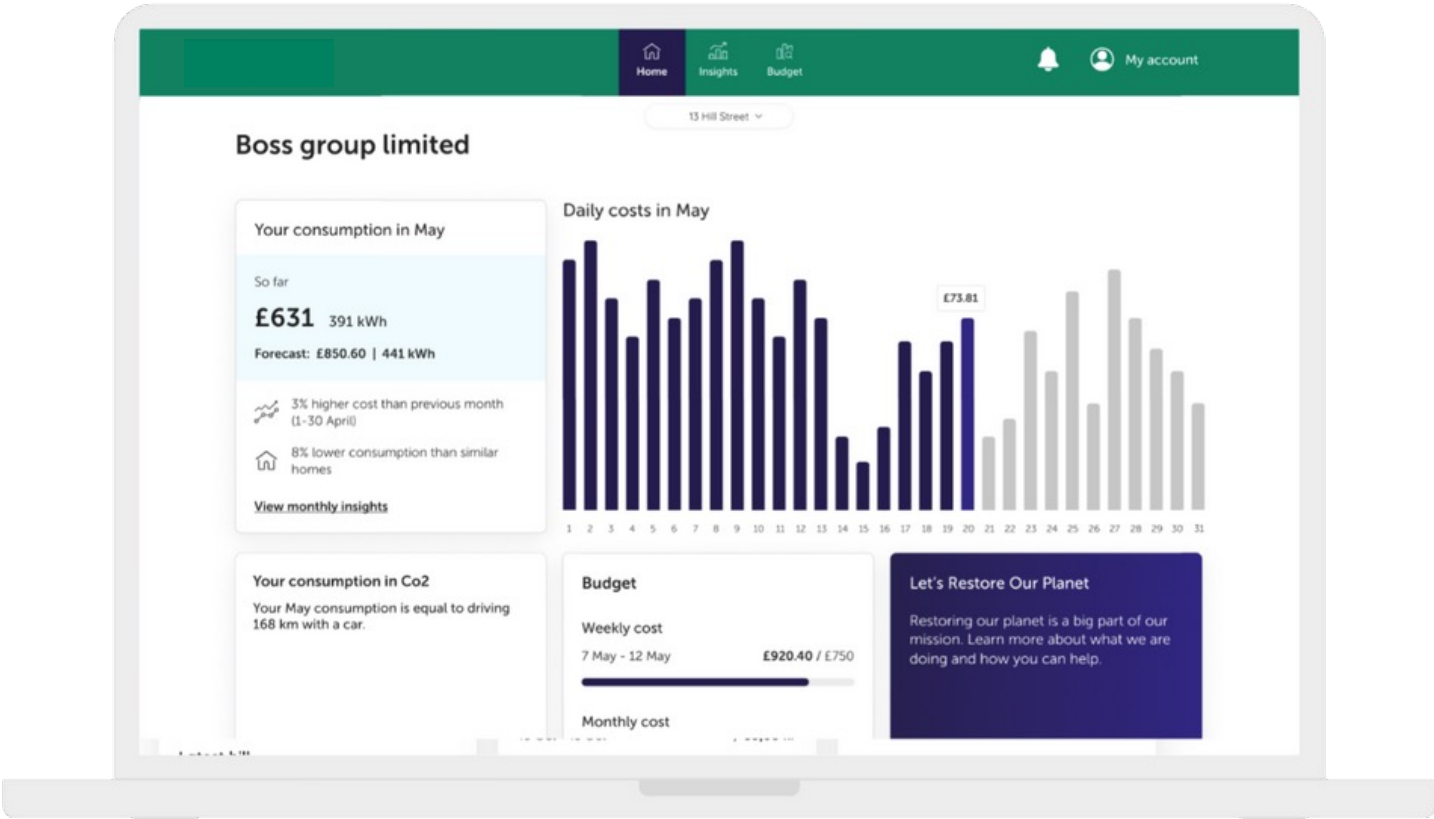




# Introducing Our Platform

# Smart Energy Data

AI Learning  
Smart Insights  
CO2 Calculator





# Smart Energy Data Platform – Core Features

Web/Portal &  
App Solution  
for Business  
Customers

HH Smart and AMR  
Data (Elec & Gas)

10s Smart and AMR  
Data (Elec)

Full White Label  
Solutions for B2B and  
B2C Brands

Integration of IoT and  
3rd party data to enrich  
the energy data  
and analytics

Machine Learning AI  
that will provide  
tailored hints and tips,  
anomaly detection,  
events/alerts

Single site | Portfolio |  
Energy Suppliers views

Forecasting, tariff  
management

Platform for Flexibility  
(DFS | DSR)

ESA (Smart Energy  
Appliance) Integration  
& Display

Low Cost Subscription  
Model with data  
inclusive

Digital and  
Quick Sign Up

# Energy Insights Impact



Digital Bookings  
from app



Engaged  
Customers



High Conversion  
Rate & HH Consent



Route to Net Zero  
for Consumers

1x Digital interaction p/m



7 x Digital interaction p/m

68 seconds avg usage p/m



6+ mins avg usage p/m

27% churn rate



6% churn rate

20% Smart booking uptake



33% smart booking uptake

5% uptake in HH Data



89% uptake in HH data

Energy Efficiency / Savings



7% Reduction in Energy

## Creating a Marketplace

Engaged Customer Base and a  
platform to deliver Flexibility &  
Energy Smart Appliance  
Propositions from such as  
Demand Flexibility Service,  
Demand Side Response, Heat &  
PV Retrofit Solutions



**So what?**



**Access Flexibility  
Revenues**

**ESG Reporting**

**Optimize Energy Spend**

**Data Driven Retrofit  
Propositions**

**Use that digital, low cost  
engagement**

**Understand Carbon  
Footprint**

**Access Flexibility  
Revenues**

**Public Engagement  
Dashboards**

# What Now?



- This is becoming a tech race, to gain the trust of consumers and businesses and add value with Energy – beyond current services
- Asset Manufacturers need to know this energy data, how and if their customers are benefiting from
- Don't waste time –companies are moving now, to win the energy relationship with businesses and customers
- Energy Data & Insights is just the start
- We want to enable more innovators





ENERGY DATA

[www.smartenergydata.co.uk](http://www.smartenergydata.co.uk)

# Thank You

We'd like to welcome any questions







# Smart Buildings **SHOW**

9-10 October 2024 • ExCeL London

We look forward to seeing you in 2024