

This presentation was live at:



Smart Buildings

SHOW

18-19 October 2023 • ExCel London

From data to
intelligence:
the role of **BIM** in a
successful smart
building strategy



nimda



The buildingSMART UK & Ireland chapter has been powered by the UK BIM Alliance since 2015.

This will obviously continue and the project activities of nima and bSUKI
will be much more visible, integrated & accessible to you.

Lucas Cusack Bio



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Design



Construction



Operation



Tech



Tech



Q: Who knows of or has
experienced a **smart
building strategy**
that has been value
engineered, paired back or
completely **scrapped??**

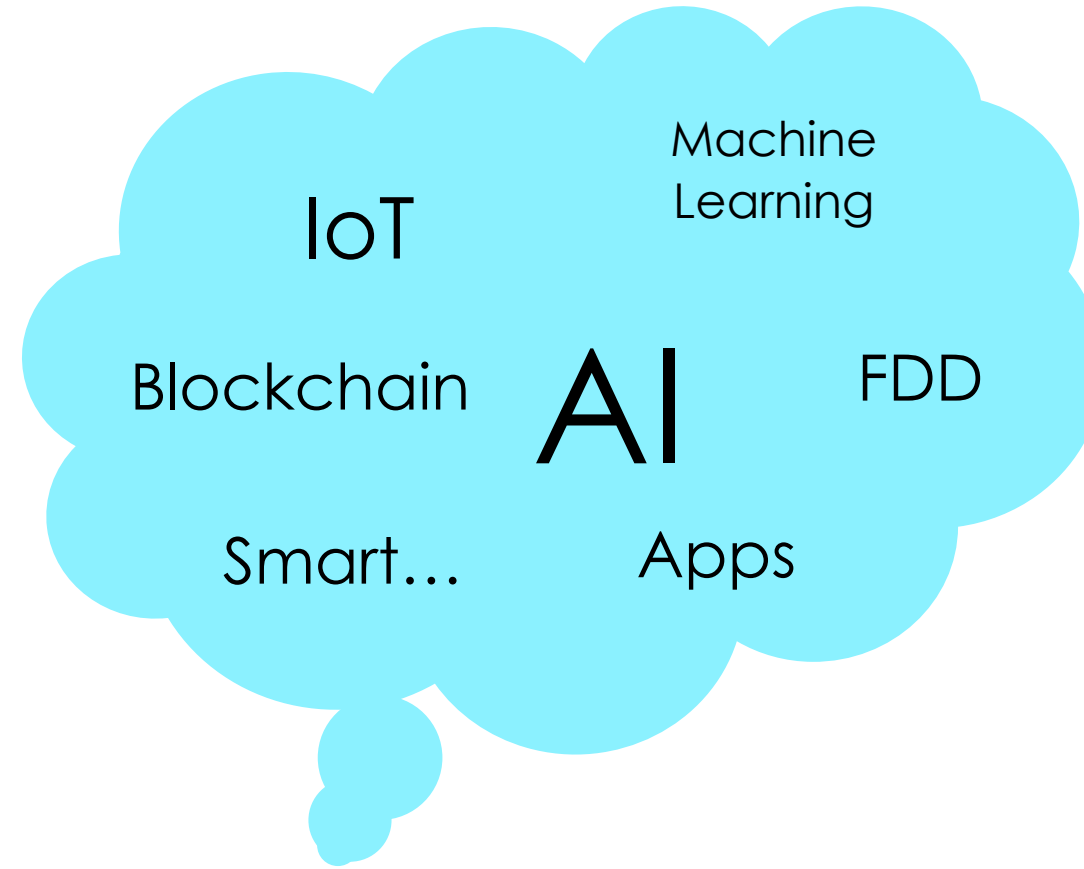
New industry term...

Smart Building Ready!

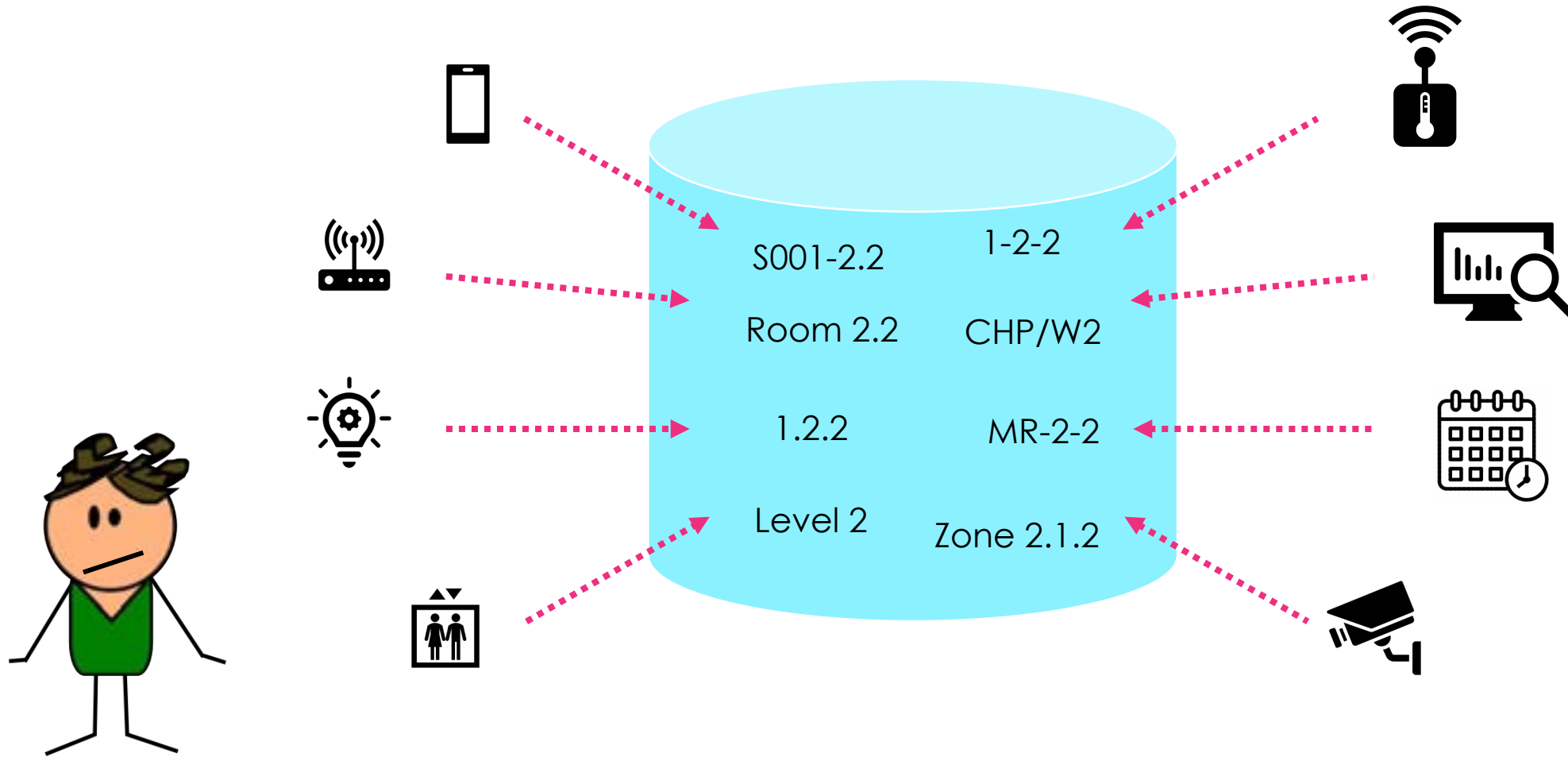
Fact: many if not most smart
building strategies fail

Q:How is **BIM** going to keep
my **smart building** strategy
alive??

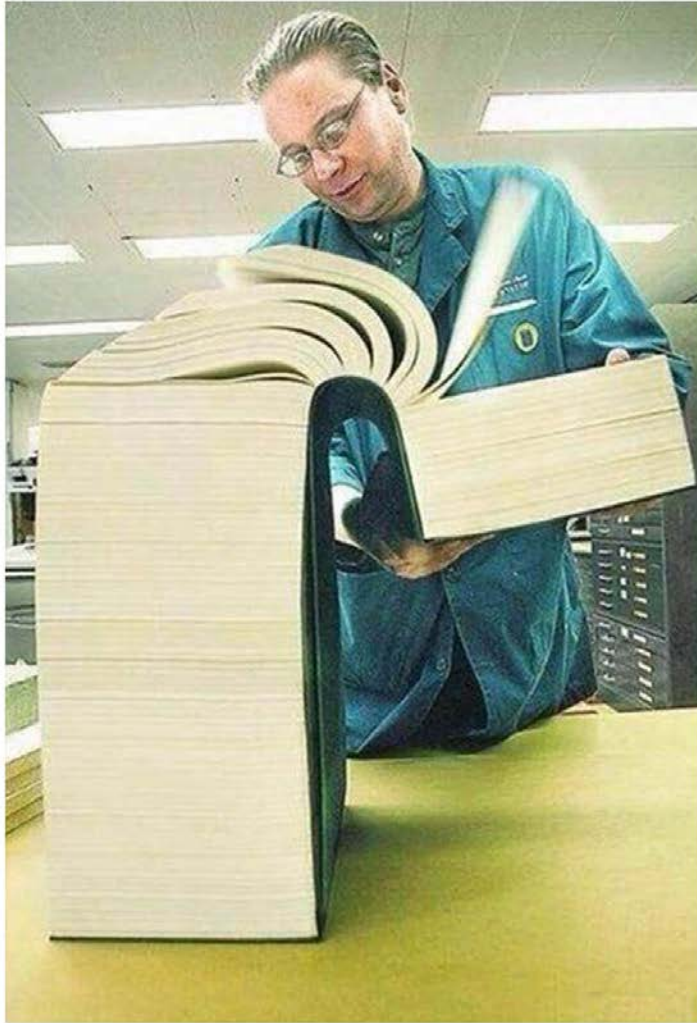
Story time!!



data!



How it started vs How it's going



The end



what did we learn?

1. Never mind the hype
2. Engage your stakeholders
3. Vet your vendors
4. Get the fundamentals right

...the fundamentals



Q:How is **BIM** going to keep
my **smart building** strategy
alive??

Implementation



10x

Set-up
vs
SaaS

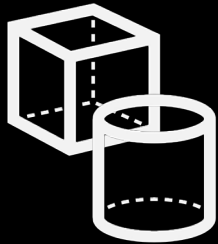
BIM is a process that if
followed, results in **good,**
structured information and
data

BIM creates:

PIMs (project information models)

&

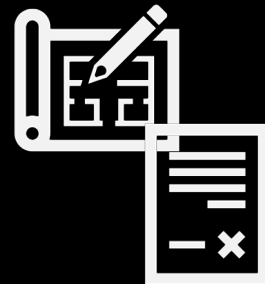
AIMs (asset information models)



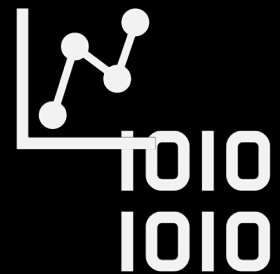
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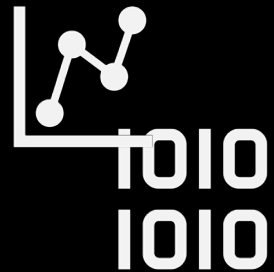
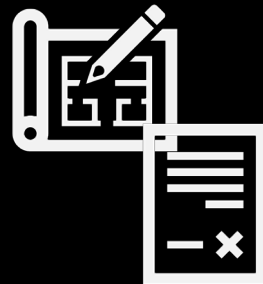
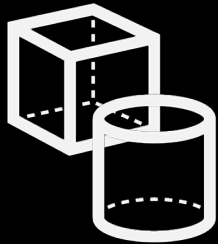


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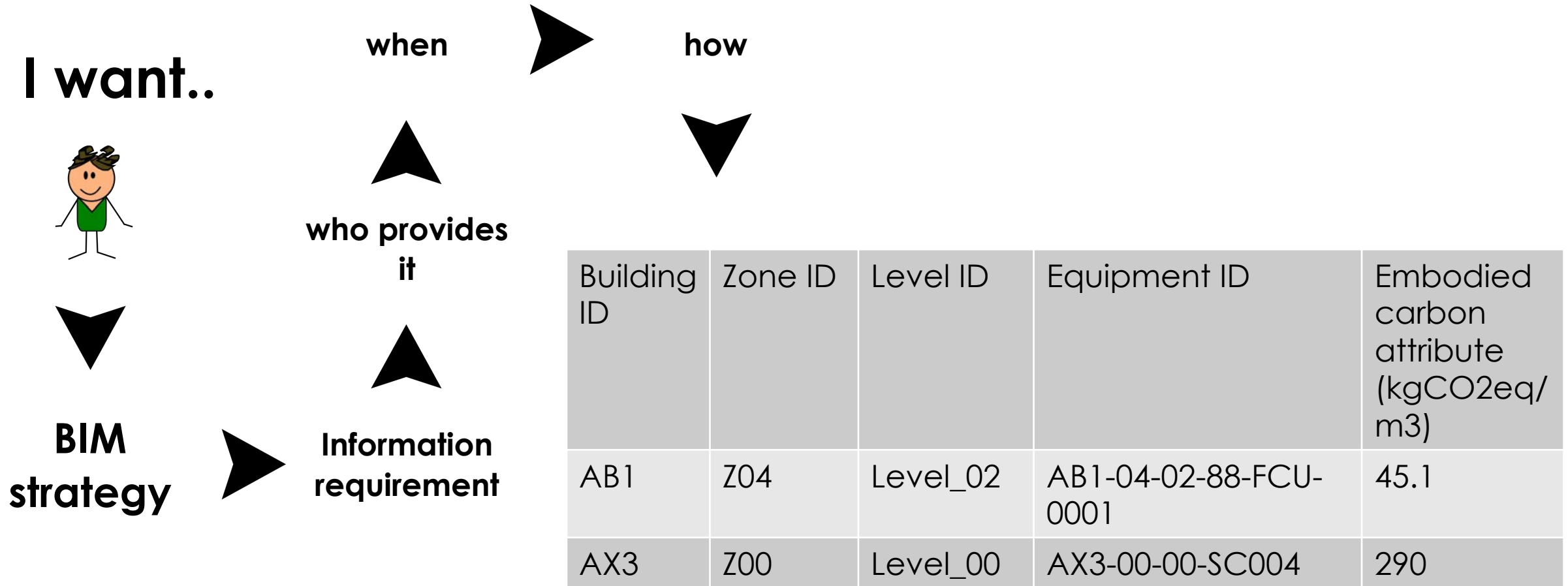


BIM creates:

Good structured data



What does good look like?



How??

BIM ➤ **data** ➤ **intelligence**



What do I need intelligence for?

Energy Efficiency
Optimisation

Financial Analysis
and Forecasting

Tenant
Satisfaction

Resilience and
Disaster
Preparedness

Predictive
Maintenance

Waste Reduction

Compliance and
Reporting

Occupancy
Insights

Safety and
Security

Comfort and
Wellbeing

Cost Optimisation

Carbon Footprint
Reduction

Benchmarking
and Performance
Comparison

Space Utilisation

Tenant Experience
Enhancement

How??

BIM ➤ **data** ➤ **intelligence**

BIM is a process that if
followed, results in **good,**
structured information and
data



With **trusted** data,
great things happen.

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We look forward to seeing you in 2024