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# Sonos Solutions for House Builders

Complete Listening Solutions for House Builders



#### Sonos Portfolio

- Architectural solutions for indoors and outdoors
- Stand alone speakers
- Home Cinema setups
- Portables

## Customization and Integration

- Simple-to-use and fully customizable systems
- Integration into homebuyers' lifestyle
- Authorized Sonos installers offer a fully integrated system with smart technology



## Smart Capabilities of Sonos

- Sonos audio system connects via Wi-Fi
- Streams music to different rooms
- Connects to TVs with Sonos Playbar or Soundbar
- Voice control integration with home automation systems

#### Integration with Smart Home Devices

- Integration with Ring automated door entry devices
- Seamless integration with lighting, alarms, and third-party control systems like Lutron, Control4, Niko, Rako, ABB, and others

## Changing Customer Expectations

- Rising demand for smart technology in new homes
- Sonos offers upgrade opportunities for house builders
- In-ceiling, in-wall and outdoor installations



#### Premium Design

- Wall-mounted TVs and speakers free up floor space
- Superior aesthetics and audio performance
- Positive response from homebuyers

#### Sonos and Sustainability

- Commitment to carbon neutrality by 2040
- Ongoing efforts to reduce power consumption
- Recycled and recyclable packaging



#### Premium Brand for Premium Developments

- Excellent customer satisfaction
- Superb customer support
- Training for sales team
- Uncompromising system performance
- Ease of use
- Continuously improving

## Conclusion

# Any Questions?

## Thank you



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We look forward to seeing you in 2024