

This presentation was live at:



Smart Buildings

SHOW

18-19 October 2023 • ExCel London



gamgee



Unleash the Power of the Digital Building

... with **Gamgee** as your partner in shaping the future of smart buildings.

Gamgee, based in Amsterdam, Netherlands, is at the forefront of creating **personalised, seamless, and safe digital experiences** for smart buildings, using sophisticated yet accessible technology.



Bumps in Smart Home Journey

Coverage, Cyberthreats and Confusion

54%



Wi-Fi
coverage

of consumers experience
problems with home
networks

Cyber-
security



78%

of consumers worry about
unauthorized remote
access to devices

90%

of home networks are
impacted by device
obfuscation

Hidden
devices



Issues
with IoT



33%

of smart homeowners
experience technical
issues

Wi-Fi Wobbles

The Achilles' Heel of Smart Homes

15 connected (smart home) devices per home and counting

91% of consumers choose self-installation

25% increase in difficulty to set up smart devices

35% of smart home device owners experience difficulties (up from 14% in 2018)

#1 (45%) issue is **loss of wireless connectivity** #2 issue is device problem

91% of consumers try at least one self-help approach

42% of problems require professional support

Majority of consumers desire a self-help approach first!

Seize the Signal

Lead the Smart Home Evolution

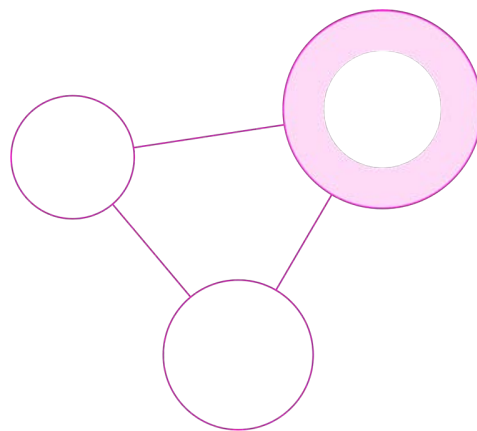
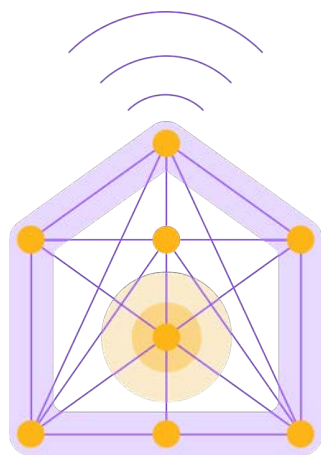
- Poor Wi-Fi coverage and stability hinder smart home adoption.
- Many believe Wi-Fi performance is responsibility of homeowner or broadband service provider.
- Waiting for them to act? You might wait indefinitely!

Take the initiative! Transform this challenge into a chance to forge lasting relationships with homeowners.

Gamgee's Smart Home Platform

Backbone for complete smart home experience

Ubiquitous
Connectivity



Embedded
Artificial
Intelligence

Contextual
Sensing



Mobile
Application

Gamgee's Edge

Elevating the Smart Home Experience

- **Seamless connectivity:** Addressing ever-growing demand for robust Wi-Fi coverage.
- **Built-in cybersecurity:** Designed with security at its core.
- **Privacy first:** Rigorous data management policies and designs.
- **Try before you buy:** Explore applications before committing to additional services and equipment.
- **Tailored to you:** Exceptional personalisation with pinpoint accuracy.
- **Future-ready:** Flexibly designed for easy adaptation to emerging standards.

Gamgee's Wi-Fi Sensing

Transforming Homes Into Intelligent Spaces



Gamgee's
Wi-Fi sensing
harnesses power of Wi-Fi,
biometrics, and AI

Capabilities

- Entire home becomes detection zone
- Humans, pets, inanimate objects
- Exact location
- Type of motion (walking, falling, ...)

**Understanding context
and significance of motions in
real-time**

Planning and Roadmap



Laying foundation
for wide range of
applications

2021-2022: Smart Wi-Fi

- Enterprise-grade Wi-Fi mesh
- User experience

2023: Launch Wi-Fi Sensing

- Wi-Fi Sensing Home Alarm
- B2C launch and B2B2C test program

2024: More Applications

- Elderly care, home automation, pet monitoring, child monitoring, ...

Gamgee's Wi-Fi Sensing

Crafting Intelligent Spaces for Smart Living

Join hands with Gamgee and let's innovate for tomorrow.

Connect with us: www.gamgee.com



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9-10 October 2024 • ExCeL London

We look forward to seeing you in 2024