This presentation was live at:



CEDIA PROFESSIONAL DEVELOPMENT

## Ben Johnson

- Owner at Aura Home Tech, Berkshire based integration company.

- Specialise in residential market, working with private clients \& other build professionals.
- Design, Install \& Aftercare service.
- CEDIA members and outreach instructors.
- 9 Years in the industry, previously trained as an electrician.

The Association for Smart Home Professionals

CEDIA is an international trade association of companies that specialise in designing and installing electronic systems for the home and is the leading global authority representing the home technology market.

- 30,000+ Industry professional members.
- 4000 Member companies.
- 77 Countries.
- CPD Program accredited by RIBA \& BIID.


## AGENDA

Overview

- Defining the 'Integrated Home'
- The demand for connectivity
- Wired vs Wireless
- Cabling types
- Layout, space \& equipment
- Next steps

THE INTEGRATED HOME


## The 'integrated' home?

"A series of connected devices that allow the occupier to live, work and relax in a simpler and more intuitive way. This connected environment allows for a more comfortable style of living."

## No gimmicks!

Intuitive systems that deliver simplicity \& reliability are the key.

## 1. 'Everyday' modern technology...

- The number of devices per individual - phones, tablets, laptops.
- Entertainment - smart TV's \& streaming boxes, music streaming, gaming.
- The Home - video doorbell, smart heating, outdoor spaces.


## 2. Challenges of environment...

- Foil backed materials, steel, glass, stone surfaces, concrete floors - all limit the range of wireless technologies.
- Meshing or boosting already wireless signals can be unreliable, particularly in bandwidth heavy applications.
- Additional cabling or 'infrastructure' is the only reliable way to overcome this.


## 3. Luxury living tech...

- Larger properties don't only require more coverage due to increased sq ft but will also have additional tech and systems - AV Distribution, CCTV, Intelligent lighting, Intercoms, HVAC \& Control systems.


## Conclusion

When we consider the points we have just raised then it's quite easy to see how a property with little or no cable infrastructure will start to struggle.

- Poor range
- Un-reliable
- Freebie 'all-in-one' equipment.


## THE DEMAND

## Solution

Even the least 'techy' user will benefit from some level of cabling infrastructure in today's connected environment.

Infrastructure allows us to install technology discreetly, reliably and provides choice to the client.


The most expensive cable, is the one you forgot to install!


|  | Copper Category | Fibre Optic | Speaker | Control | Coaxial |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Types | Cat 6 <br> Cat 6A | $\begin{aligned} & \text { OS2 } \\ & \text { OM3 } \end{aligned}$ | 16/4 AWG OFC 14/4 AWG OFC | $\begin{gathered} 2 \text { Pair } \\ 2 \times 22 \text { AWG } \\ 2 \times 18 \text { AWG } \end{gathered}$ | $\begin{aligned} & \text { RG6 } \\ & \text { CT100 } \end{aligned}$ |
| Function | Network <br> IP Video distribution <br> HDBaseT <br> IP CCTV <br> Intercom \& access | Network Out buildings Future IP Video | Audio Cinema Media Rooms | Intelligent lighting Motorised shades BUS technology | Video Freeview/ Terrestrial |
| GOTCHA | Max. 100 m length | More costly hardware | Check gauge size | Wiring topology can vary | Legacy cabling |

## CABLE SPECIFICATION

## Remember to consider...

- Cable grade suitable for environment - indoors, outdoors
- CPR Regulations

Construction Products Regulation, BS EN50575

- Routing and future access external ducts \& pre-made cables



## WHAT GOES WHERE

## Define your services...

Understand the requirements of the household or builder.


There is no one size fits all, start with a concept drawing.

Best to consult with a professional for accurate design advice specific to the project. Including developers 'pre-wire' schemes.

## Absolute minimum...

To each room:

- 1x Cat 6A
- $2 x$ Cat 6
- 1x Coaxial
(Will all fit within a UK 2G back box).

This will give some options for TV \& network connectivity.

Majority of systems will require a 'home run' architecture.

## THE HEADEND

Each device or outlet will run back to a central location The 'Headend'.

When deciding on the headend location, consider:

- Space requirements - equipment
- Position within the property - length of cable runs
- Access for maintenance \& servicing
- External influences - other equipment in the room
- Environment - temperature, ventilation, humidity



## Checklist

1. Incoming telephone/broadband.

- Part-R requires you to be gigabit-ready.

2. Cable/satellite/aerial.

- Some suppliers will require the use of 'their' cable.

3. Power supplies.
4. Earthing

- Clean earth for shielded cabling.


## NEXT STEPS

## Supporting guidance

## BSI Guidance

PAS 35491:2017
Design and installation of telecommunications and broadcast infrastructure within the home. Code of practice.

It's a good starting point but technology moves quickly.


- Hopefully you leave with some additional value from today's session.
- Reach out to a systems integrator, preferably a CEDIA member.
- The right ones will add value to the services you currently offer.
- They will have the procedures and processes in place to facilitate client consultations, product demo's and design services.


## Further information

We have further CPD sessions available.
Contact CEDIA or come and speak with us after this session.

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We look forward to seeing you in 2024

