

This presentation was live at:



# Smart Buildings

**SHOW**

18-19 October 2023 • ExCel London

Panel Discussion:  
Digitisation & Data in Real Estate  
ExCel London, Wed Oct 18th, 2023  
10:45 - Controls & Network Theatre



Volker Buscher  
CEO  
DS30



John Hamilton  
Business Lead  
Smart Environments



Shane Beck  
Account Director  
Apleona UK



Andre Bothma  
Growth Principle  
JLL Spark



James Thomas  
Head of Smart Buildings  
SES Engineering Services

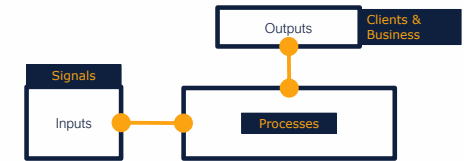
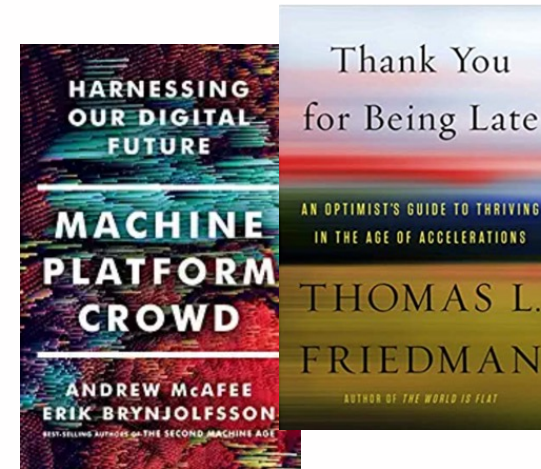
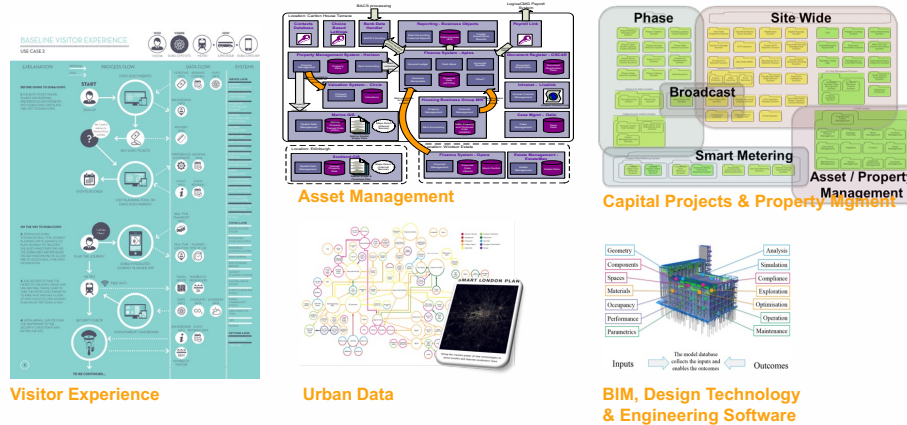




# Data Innovation for Business Transformation

There's a passage in Ernest Hemingway's novel *The Sun Also Rises* in which a character named Mike is asked how he went bankrupt. "Two ways," he answers. "*Gradually, then suddenly.*" Technological change happens in much the same way. *Small changes accumulate, and suddenly the world is a different place.*

Source: [Blogpost](#) by Tim O'Reilly



## Data Systems

### n x Systems & Connectivity

### Digital

### Data

2000

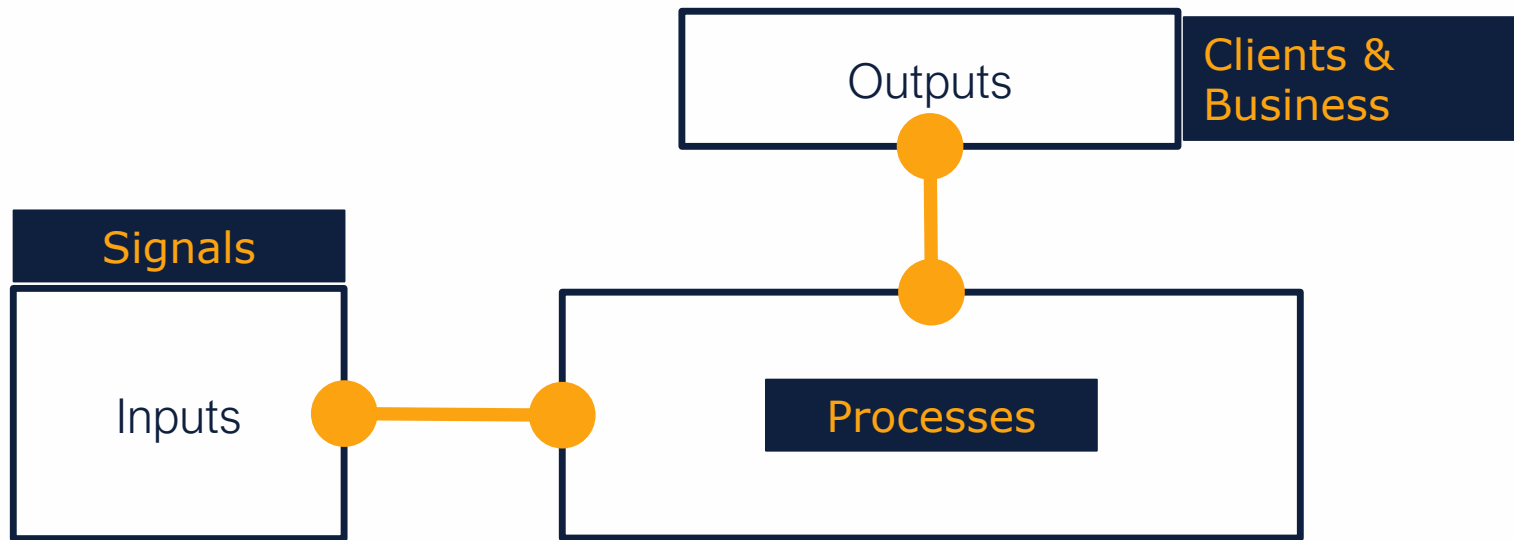
2010

2015

2020

# Data System > NEW Data Initiatives

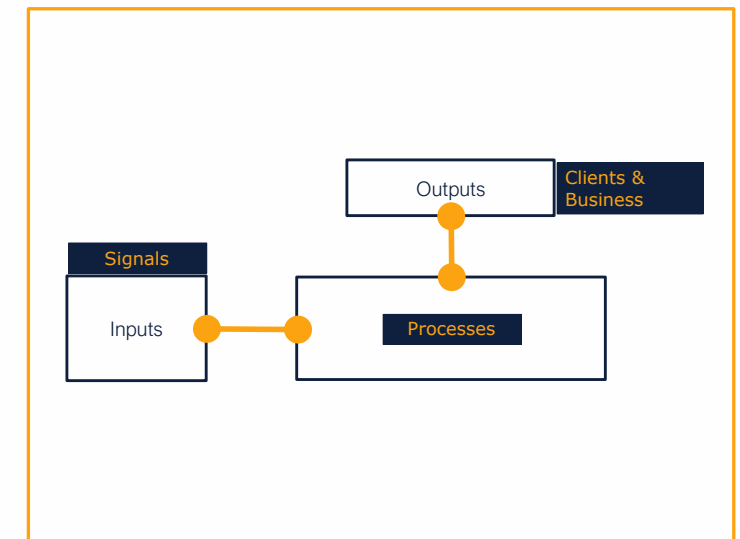
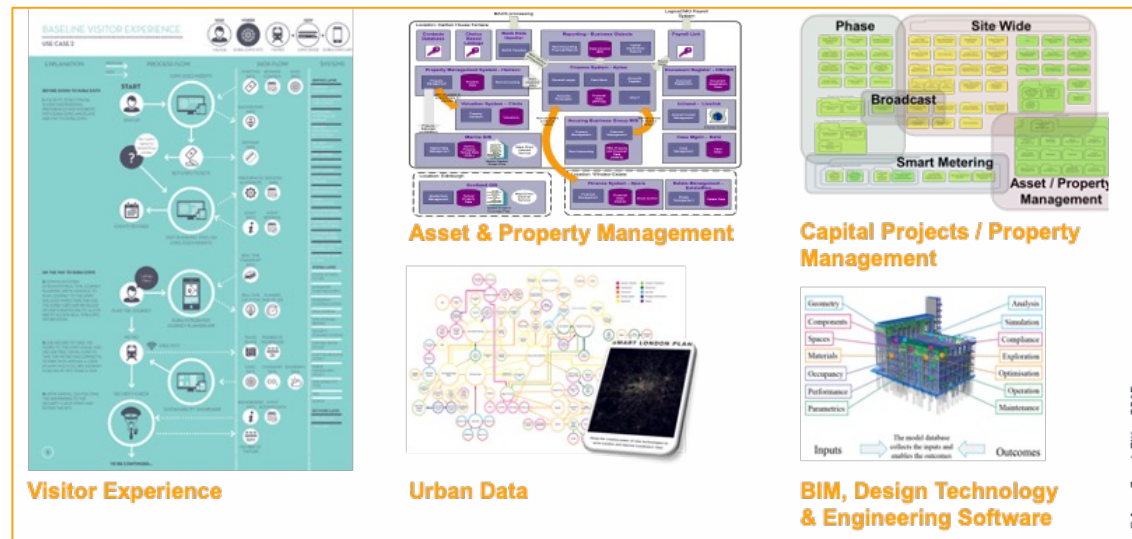
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*“value creation” as an output of an AI system,  
as well as “responsibility” as an input into an AI system*

Source: Prof Andrew Stephen, Saïd Business School, Oxford

# The next frontier: Combining Digital & Data Innovation for Business Transformation



OT and Systems of Records (incl. IoT)  
Connectivity (Information Technology)

Data Systems



# Smart Buildings

## SHOW

9-10 October 2024 • ExCeL London

We look forward to seeing you in 2024